

INAUGURAL WILD AFRICA FILM FESTIVAL

3 - 8 SEPTEMBER 2024

Muzanze & Kigali, RWANDA

wildafricafilmfestival.com



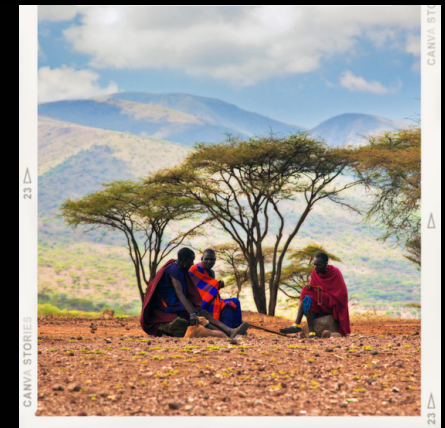
WHO WE ARE

The Wild Africa Film Festival (WAFF) is not just an event; it's a mission. Through the power of storytelling, we aim to raise awareness about the challenges faced by Africa's diverse ecosystems, spotlighting the incredible efforts to conserve its unique flora and fauna.

By showcasing a curated selection of thought-provoking documentaries and films, we strive to inspire collective action and foster a deeper appreciation for the natural wonders of the continent.

A WILD TEAM

The Wild Africa Film Festival (WAFF) is a volunteer, grassroots organization. Our Board of Advisors, whom we call Wildlife Champions, consists of the world's brightest scientists, filmmakers, thought leaders and conservationists. Included in this group of extraordinary changemakers are local, African Wildlife Champions.





WHY AFRICA?

Africa boasts some of the most iconic and diverse animal species on the planet, with vast landscapes, ranging from dense rainforests to expansive deserts that harbour a myriad of ecosystems supporting a rich tapestry of life. Africa is at the forefront of global conservation efforts, with numerous organizations and initiatives dedicated to protecting its natural heritage and combating threats such as poaching, habitat loss, and climate change. By showcasing Africa's breathtaking landscapes and captivating wildlife through film, the Wild Africa Film Festival aims to inspire audiences worldwide to appreciate, celebrate, and support the conservation of this extraordinary continent.



WHY RWANDA FOR THE 2024 EVENT?

Rwanda stands as a testament to the transformative impact of dedicated conservation efforts, particularly in protecting the rare mountain gorillas. The Wild Africa Film Festival is honoured to call Rwanda its home for this inaugural event in 2024, paying homage to a nation that has not only preserved its natural heritage but has also become a global leader in sustainable tourism and wildlife conservation. The event coincides with Rwanda's 20th Anniversary of the *Kwita Izina Baby Gorilla Naming Ceremony*. Our story starts in Rwanda and will move around Africa in the coming years.



BRAND VISIBILITY

The Wild Africa Film Festival (WAFF) will run over 5 days in Musanze, at the foothills of Volcanoes National Park in Rwanda, and 1 day in the capital, Kigali. The Wild Africa Film Festival event is the first wildlife conservation documentary film event held in Rwanda.

The Wild Africa Film Festival (WAFF) is the must-attend event of the year. It will attract a diverse international audience showcasing and supporting films with international press representatives, marketing experts, travel and business professionals, organizations and special guests attending. The event will provide an impactful and unique platform for your brand, attaining high visibility and exposure to an international audience.

We present a total of 35 screenings of selected award-winning documentaries in various fields from wildlife, environment, and conservation to climate change, natural history and more. There is a Youth Day and field trips, along with a panel discussions, meet & greet with filmmakers, scientists and special guests.

A closing ceremony will include the awards night, recognising the films submitted to the WAFF.



SPONSORSHIP LEVELS & BENEFITS

The Wild Africa Film Festival (WAFF) works intimately with each of our sponsors and advertisers to create a unique, customized experience for each brand. Please contact us to discuss your brand's advertising opportunity.

Email: sponsor@wildafricafilmfestival.com

GOLD **\$50,000 USD**

- Daily Keynote Recognition at the event
- Advert in Film Screenings
- Press Release Inclusion
- Social Media Coverage
- E-Newsletter Inclusion
- Website Logo (large)
- Official Banner Logo (Large)
- Program Book (Front Page)
- Stand at Event
- VIP Pass x 4
- Regular Pass x 10

SILVER **\$20,000 USD**

- Daily Recognition at the event
- Mention in Film Screenings
- Press Release Inclusion
- Social Media Coverage
- E-Newsletter Inclusion
- Website Logo (medium)
- Official Banner Logo (Medium)
- Program Book (Inside)
- Stand at Event
- VIP Pass x 2
- Regular Pass x 5

BRONZE **\$10,000 USD**

- Daily Recognition at the event
- Logo in Film Screenings
- Press Release Inclusion
- Social Media Coverage
- E-Newsletter Inclusion
- Website Logo (small)
- Official Banner Logo (Small)
- Program Book (Inside)
- VIP Pass x 1
- Regular Pass x 3

Sponsor benefits are subject to change until the minimum sponsoring sum is reached